

Attachment "E"

# Bel Air-Beverly Crest Neighborhood Council Development Proposal



the web corner



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## Bel Air-Beverly Crest Neighborhood Council Development Proposal

We appreciate the opportunity develop and maintain a new council website. The Web Corner is excited to have launched our Neighborhood Council SaaS platform which comes with exciting new features that simplify tasks, has a more modern framework and enhanced security.

Originally founded in 2004, the Web Corner has been providing companies, government institutions, nongovernment organizations and individuals reliable services for various purposes. Our services include web design, business development, marketing online, as well as sales assistance.

The Web Corner can create a custom website for the Neighborhood Council and supply full support monthly. We have established a solid reputation with Neighborhood Councils for over 15 years. We also understand the budget and obligations the council needs to fulfill and are fully capable of meeting these needs.

The council will be able to work directly with our team via phone, email, virtual meetings or even in-person meetings. The Web Corner office is located at 15300 Ventura Blvd. Ste 400 in Sherman Oaks.

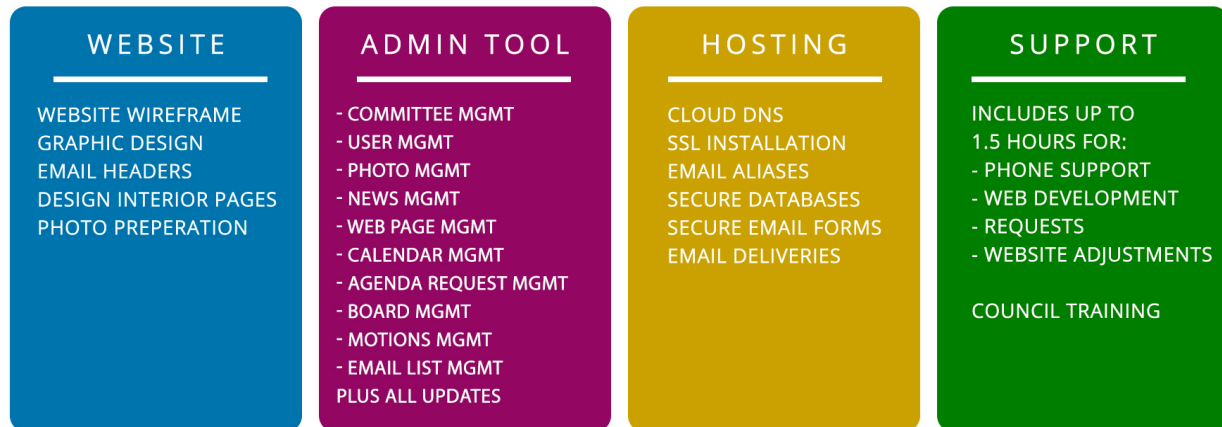
Thank you for the continued support and opportunity.

Sincerely,

Robert Adams, President  
The Web Corner, Inc.  
Phone: (818) 345-7443  
Email: [rob@thewebcorner.com](mailto:rob@thewebcorner.com)



## Neighborhood Council 2.0 SaaS Platform



**Setup Cost:** \$2,500

### Overview:

- Transferring existing data from current website into the new website
- Media preparing and posting of photos and/or videos
- Logo design if needed
- Enhanced Calendar with customized category events
- Funding and Motions features
- Agenda Requests – now available per committee
- Committees overview page and individual committee pages
- About, Resources, Events & News pages
- Board page(s) ability to post board profiles and photos
- Bylaws & financial documents
- Contact form
- Mailing List, Email newsletter collection database

**Admin Tool / Capabilities:**

- Give individual access to users (Full access to admin or to specific committees).
- Ability to assign users to specific committee's so they can only edit what they are assigned to.
- Ability to showcase committee chairs on their committee pages
- Ability to post calendar items
- Ability to post events/news
- Ability to post Media / Photos / Documents
- Ability to post Board Rules
- Ability to create custom pages
- Ability to control menus and nested menus in the top navigation
- Ability to control homepage slider and logo
- Download Email Newsletter Database to Excel (csv/tab)
- Ability to post Financial Documents
- Drag & Drop photos and documents throughout the administrative tool

**Testing & Launch:**

- Preform full checklist prior to testing
- Testing with council
- Training (First initial training session is included in the design & setup)
- Approval from Neighborhood Council & Launch



## Required Maintenance \$199/ month

- Up to 1.5 hours for; phone support, web development, requests, & website adjustments
- Secure Website Hosting: Service fee to keep the website online in its current state

## Optional Email Accounts

- Alias accounts (Forwards to another email): Free
- Standard Email Accounts: \$3.50 each per month
- Exchange Email Accounts: \$13.50 each per month
- Office 365 Email Accounts: \$15 each per month

Additional work exceeding the monthly maintenance time will be billed at our regular hourly rates (see “Additional Pricing” for details)



## Additional Pricing

Website Development - Design Only	\$200/hour
Website Development - Programming Only	\$150/hour
Website Development - Project Management	\$150/hour
Website Development - Production Migration	\$150/hour
Website Development - Graphic Design Only	\$150/hour
Maintenance - Content Development	\$150/hour
Maintenance - Content Website Only	\$150/hour
Maintenance - Technical Support	\$150/hour
Maintenance - Design	\$150/hour
Maintenance - Manual Content Entry Only	\$150/hour
Maintenance - Database Administrative Services	\$150/hour
Training - Development	\$75/hour
Training - Videos	\$75/hour
Training - NC Board Members	\$75/hour
Training and Documentation	\$75/hour
Telephone Support	\$75/hour