



OUTREACH COMMITTEE AGENDA

Wednesday, April 5, 2017 9:00 am

Location: BABCNC's Office @ the Westside Municipal Building

1645 Corinth, Room 103-4 Los Angeles CA 90025

[Parking: Enter lot on Corinth, park at western end of lot; building is behind lot]

Public Comment: The public is welcome to speak. Meeting is being audio taped. Though not mandatory, we request that you fill out a Speaker Card to address the Committee on any item on the Agenda with or without contact information. Comments from the public on matters not appearing on the Agenda will be heard during the Public Comment period. Public comment is limited to 3 minutes per speaker unless waived by the presiding officer.

1. Call to Order – Committee Member Roll Call

Name	P	A	Name	P	A
Robin Greenberg			Larry Leisten		
Nickie Miner			André Stojka		
Jacqueline Le Kennedy			Kathy Copcutt		
Maureen Smith			Matt Post		

2. Approval of April 5, 2017 Agenda (per Bylaws, Article VIII, Section 2, p.20)

3. Public Comments – Non-agendized Outreach items only

4. Chair Report – R. Greenberg – Meeting at office this time only to see what we are doing with the space

5. Discussion & Possible Action for Outreach:

a) Outreach Goals

b) Newsletter – Matt Post

Discussion/Possible Motion: Someone to 1) be collector of information 2) someone to edit & 3) someone to supervise that these are done in a timely manner.

Discussion/Possible Motion: Frequency and content type for newsletters.

Discussion/Possible Motion: Upgrade from free Mail Chimp service to first or second tier payment for additional Mail Chimp services, including but not limited to pulling news stories for our newsletters.

Motion: Approve \$15.00/month fee for Mail Chimp which will pull news stories for newsletter.

c) Tree Giveaway from Dept. of Public Works @ Roscomare Valley School Greenberg & Copcutt

i. Motion: Motion to approve expenditure of \$250.00 for trees from City Department of Public Works to give away trees and set up an outreach table at annual school fair at Roscomare Valley School

ii. Motion: Approve expenditure of up to \$300.00 for table (if charged for) and snacks/water for tree-giveaway outreach event at Roscomare Valley School.

d) Purchase of swag give-away items for outreach events

Motion: To approve purchase of giveaway first-aid containers, not to exceed \$350.00.

6. **Discussion of ideas for future outreach events/activities:** Create list.
7. **Motion to Determine Outreach Committee Meeting Dates & Location:** Establish frequency and regular time & place.
8. **Adjournment**

Accommodations for Disabilities /ADA: As a covered entity under TITLE II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, listening devices, or other auxiliary aids and/or services will be provided upon request. To ensure availability of services, please make your request at least 3 business days prior to the meeting you wish to attend contacting BABCNC 310-479-6247 council@babenc.org.

Public Access to Documents / Non-exempt writings: In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at our website by clicking on the following link: www.babenc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact BABCNC PLU Committee Administrator at 310-479-6247 or council@babenc.org.

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