



**OUTREACH COMMITTEE DRAFT MINUTES**

Wednesday, April 5, 2017 9:00 am

Location: BABCNC's Office @ the Westside Municipal Building  
1645 Corinth, Room 103-4 Los Angeles CA 90025

[Parking: Enter lot on Corinth, park at western end of lot; building is behind lot]

**1. Call to Order – Committee Member Roll Call** Robin called the meeting to order at 9:27 a.m.

Name	P	A	Name	P	A
Robin Greenberg	x		Larry Leisten		x
Nickie Miner	x		André Stojka		x
Jacqueline Le Kennedy	x		Kathy Copcutt		x
Maureen Smith	x		Matt Post		x

**2. Approval of April 5, 2017 Agenda** (per Bylaws, Article VIII, Section 2, p.20) **Moved** by Robin and **seconded** by Nickie; **approved**.

**3. Public Comments** – Non-agendized Outreach items only

**4. Chair Report** – R. Greenberg – Meeting at the office this time only to see what we are doing with the space before and after, in anticipation of the room being cleaned up, painted and carpeted.

**5. Discussion & Possible Action for Outreach:**

a) **Outreach Goals** – Deferred

b) **Newsletter** – Matt Post (Not present) Robin Greenberg

**Discussion/Possible Motion:** Someone to 1) be collector of information 2) someone to edit & 3) someone to supervise that these are done in a timely manner.

Maureen volunteered to collect and edit. Robin will give final approval for the email blast to go out. Anyone who attends hearings or has anything to announce, should send that information to Maureen.

**Discussion/Possible Motion:** Frequency and content type for newsletters.

Nickie recommended that we send an email out to the board, that every time one of you goes to a meeting or hearing, to let us know the results. However, we would do them as needed or perhaps one or two times a month.

**Discussion/Possible Motion:** Upgrade from free Mail Chimp service to first or second tier payment for additional Mail Chimp services, including but not limited to pulling news stories for our newsletters.

**Motion:** Approve \$15.00/month fee for Mail Chimp which will pull news stories for newsletter.

**Moved** by Robin; **seconded** by Maureen; **approved by 4/0/0; passed.**

c) **Tree Giveaway from Dept. of Public Works @ Roscomare Valley School** Greenberg & Copcutt  
The Outreach Committee discussed and acted on the following for approval by the full Board:

i. **Motion:** Motion to approve expenditure of \$250.00 for trees from City Department of Public Works to give away trees and set up an outreach table at annual school fair at Roscomare Valley School  
**Moved** by Robin; **seconded** by Jacqueline; **approved by 4/0/0**

ii. **Motion:** Approve expenditure of up to \$300.00 for table (if charged for) and snacks/water for tree-giveaway outreach event at Roscomare Valley School. **Sunday May 21<sup>st</sup> – 11:00 to 4:00 pm**  
Call and order the trees and pay over the phone or online. We will be a sponsorship for the fair.  
**Moved** by Robin; **seconded** by Jacqueline; **approved by 4/0/0**

**d) Purchase of swag give-away items for outreach events**

**Motion:** To approve purchase of giveaway first-aid containers, not to exceed \$350.00 and \$350.00 for pens. **Moved** by Robin; **seconded** by Jacqueline; **approved by 4/0/0**

**6. Discussion of ideas for future outreach events/activities:**

Jacqueline noted that Paul Koretz is having a fundraiser. Jacqueline related that Mid-City West NC produced a phenomenal debate for the CM's debate, filmed at the El Rey Theater; theater space was donated; they spent only \$500 for the camera crew.

**Items for Email Blasts:**

**1) Ask DWP to have a town hall within 6 weeks** to show the neighbors what they are doing at Stone Canyon Reservoir at the Overlook or at SWT. Jason Stinnett will give the presentation. If at SWT, will need to give adequate notice. They will need to pay for the mailing to the community. (Gurmet has since contacted us to have only a few members)

**10101 Angelo View Drive.** Nickie related that there was a meeting last night and she is asking for an email blast to ask for a huge showing of people show up at the upcoming Tuesday April 18<sup>th</sup>, haul route committee at the Building and Safety on Figueroa. She will send us the Save Our Hillside blast info.

**The PLUM Committee passed the HCR for BABCNC & for Laurel Canyon & Bird Streets.**

**Jacqueline Le Kennedy has been appointed by the Mayor to be the Commissioner of the El Pueblo Authority.** She will be working towards ending homelessness and not have it recur, and towards unity among different racial groups in the area of the Pueblo (between China Town and Olvera Street in DTLA; originally started by former Mayor, Tom Bradley (9 commissioners).

**Discussion of other future programs:**

- Possible creation of a BABCNC Youth Sports Program.
- Jackie will discuss with Chuck the ENS via email.
- Getting a bus bench; ask Metro where they stop in our neighborhood.

**7. Motion to Determine Outreach Committee Meeting Dates & Location:** Establish frequency and regular time & place. **9:00 first Wednesday of May. Next Meeting: May 3<sup>rd</sup>, 9:00 am. Location TBD**

**8. Adjournment** Robin moved; Jacqueline seconded; and meeting adjourned at 10:24 am.