



OUTREACH COMMITTEE Minutes
Wednesday July 12, 2017 10:00 am – 12:00 pm
Location: Chateau Marmont Living Room Lobby
8221 Sunset Blvd, West Hollywood, CA 90046

1. **Call to Order & Roll Call** – Robin called the meeting to order at 10:12.

Committee Members:

5 Present: Robin Greenberg, Nickie Miner, Tony Tucci, Irene Sandler & Larry Leisten on the phone.

3 Absent: André Stojka, Maureen Smith & Matt Post

2. **Approval of July 14, 2017 Agenda** (per Bylaws, Article VIII, Section 2)

Moved by Tony; seconded by Nickie; approved.

3. **Approval of May 11, 2017 Minutes**

Moved by Tony; seconded by Nickie; approved.

4. **Public Comments** – Non-agendized Outreach items only

Kristin Stavola & Greg Cipes: Kristin related that “We Are Laurel Canyon” is putting put on a festival with Greg Cipes, who has been putting on this festival for six years; they invited City Council Office and both neighborhood councils. Kristin expressed concern about Tony being on this committee. (Item #6)

5. **Chair Report** – Robin Greenberg – Robin related that she is glad to be here, in this part of town; trying really hard to adapt to our breadth and width.

6. **Review, Discussion & Possible Motion regarding a Neighborhood Purpose Grant (NPG)** proposal from Kristin Stavola requesting funding of \$2,500.00 towards Laurel Canyon’s “Love Street Festival” on August 27th. \$2,500.00 of the 5k budget is for band/stage set up, promotional materials and festival attractions, e.g., face painters, dunk tank and popcorn machine. This is a celebration of 50 Years of The Summer of Love and 100 Years of Laurel Canyon, and will include representatives of neighborhood organizations, local businesses, artisans, LAPD, LAFD & CD4. (See Attachment A).

Greg Cipes related that they have been successful at this event to make the community stronger in the past. **Jeremy Gardiner** related that it takes place behind the country store; they are raising funds. Some funds are going to the LC Land Trust, which Jamie has received 501c3 status for. He has helped Skip regarding paper streets. CM Ryu and Emergency Management Department will speak about Laurel Canyon becoming a pilot program for other associations. **Aiden O’Brian** opined that anything that creates connection is good. Greg reiterated intent to bring the community together and making a difference in the community. Local artisans have booths.

Questions were asked and answered. Tony brought up the need for a permanent function for the neighborhood, long-lasting. No action was taken.

- 7. Discussion & Possible Motion:** To complete and approve completed Strategic Plan, Outreach Survey, and Self-Assessment to be included in the 2017-2018 Budget Package, to bring to the full board for approval before submitting to the online Budget Package portal. (See Attachment B)

In discussing the strategic plan, the committee brainstormed about issues, including but not limited to the Board's commitment to protecting the environment; land use and public safety; quality of life issues, transportation issues connected with public safety; Emergency Preparedness.

Public Comment was given by Skip Haynes who noted that the Kirkwood Bowl formed to fight Crisler Way and that spread out to other projects; noting that the single biggest threat to quality of life is development and gross incompetence of City Government. He opined that the development and saving habitat are the top issues for the NC. Skip added, the Land Use Committee is dealing with hillside development and hillside damage. He finds that the City needs to be encouraged to do the right thing. One of our biggest concerns is lack of enforcement, with City Departments, e.g., Building & Safety, Haul Route Commission, Bureau of Street Services, Department of Public Works, e.g., Urban Forestry,

Big Budget: Yes: Funding expenditures are encouraging citizen participation, including pole banners, special bulletin board at LCA.

Discussion was held about NPGs. Irene noted that in the past, we couldn't continue using the crossing guard at the school, to which Tony responded that it was still a good application of money that created something. He feels it should be permanent. Nickie noted that the NPG should benefit the entire BABCNC area, rather than specifically a smaller contained area. Tony noted that all four quadrants should be given equal attention.

- Irene brought up need to make an effort to find out about the elderly in our communities and asked if we have any demographics
- Tony noted that we are in a unique environment and thinks the BABCNC-sponsored flyer is a wonderful tool.
- Jim Steinfeldt suggested Uber for seniors; Irene noted perhaps a shuttle service as we have no bus.
- Skip Haynes would like mapping of paper streets, noting that the City has no maps of paper streets.
- Skip mentioned Access Bus Service, which many do not know about.

Discussion was next held about our proposed pole banners' design and content. Tony suggested phone number & website; Join us to work together in preserving our hillsides; website in larger print.

Discussion was held as to Emergency Preparedness, noting money is always a factor; even if they have a place for storage, what supplies? Could they get them in a central location? Skip mentioned EP kits, which he has. Discussion was held as to possible events; outreach beginning with Fire Stations; mentioned 108 Coldwater Canyon and LC's station, which is not in our district. We need wish lists.

- 8. Discussion & Possible Motion:** To review and update a portion of the website that is out of date or incorrect (See Attachment C)
- 9. Discussion of ideas for future outreach events, activities or purchases.**
- 10. Motion to Determine next Outreach Committee Meeting Date & Location: October 12, 2017**
- 11. Adjournment:** Robin moved & Nickie seconded and the meeting adjourned at 11:30 am

Next Outreach Committee Meeting: October 12, 2017 location TBD