



MINUTES

Joint Outreach Committee & Budget & Finance Committee Meeting

Friday September 13, 2019 1:00 noon – 2:00 pm

Location: Jayde's Market @ the Glen Centre 2964 N Beverly Glen Cir, LA 90077

- 1. Call to Order/Roll:** Robin called the meeting to order at 1:06pm
Outreach Committee 5 Present: Ellen Evans, Chair; Robin Greenberg, Nickie Miner & Maureen Smith initially & shortly thereafter, André Stojka
Budget & Finance Committee: 4 Present: Robin Greenberg, Cathy Wayne, & Rob Farber initially & shortly thereafter Heather Roy. **2 Absent:** Philip Enderwood, Chair & Kristie Holmes
- 2. Motion:** Approve September 13, 2019 Joint Outreach & B&F Committee meeting Agenda. Cathy moved and Rob; 8/0/0 approved
- 3. Motion:** Approve March 7, 2019 Outreach Committee Minutes. (Attachment A) Robin moved; Nickie; 5/0/0 approved
- 4. Motion:** Approve June 6, 2019 Ad-Hoc 2019 Elections/Outreach & B&F Cmte Minutes (Attachment B) Nickie moved; Maureen seconded; 6 yes; 0 no; 2 abstained: Rob and Ellen; passed
- 5. Public Comments** Mr. Richard Scadron, introduced himself. He lives on Windtree of Beverly Glen. He wanted to express frustration with the leadership in the city, noting a general lack of leadership. He specifically is frustrated with issues around homelessness and traffic. His wife is a principal with LAUSD. He noted that we have a lot of people who would probably stay in the city but they make it hard for them to go to the better schools, which discourages people from living in the city.
[André and Heather arrived at 1:13.]
- 6. Budget & Finance Committee – Update by Chair, Philip Enderwood**
 - a. **Discussion & Motion:** To amend budget to reflect \$6,539.21 rollover funds and establish new budget allocations reflecting our total annual allocation of \$48,539.21. (Attachment C Budget)

In the absence of Philip, who had an emergency and could not be here today, Robin introduced and read from the current budget recently passed at the start of the new fiscal year in July. It was noted that Philip will be amending the budget to include the rollover funds and that this will be brought to the board at the September 25th full board meeting.

Motion to approve in concept moved by Cathy and seconded by Rob. 4/0/0; approved.
- 7. Outreach Committee – Update by Chair, Ellen Evans**
 - a. **Discussion and Possible Motion:** To discuss & propose to board at the 09/25/2019 meeting possible outreach & funds to include for: 1) website; 2) event planning; 3) social media strategy.

- We discussed changing webmasters; no action was taken.
- We discussed generating more news items for the web.
- We discussed events; no action was taken.
- We discussed social media strategy and increasing our number of posts on social media.
- Heather Roy recommends having a point person, taking a picture, have a fast discussion and start sending to Instagram or other feed(s).
- Nickie noted that our agenda for today's meeting should say Friday (not Thursday).
- Nickie agreed with Richard's Scadron's mention of Spectrum which offers City info.
- Discussion was held about recent FAA meeting; André noted mutual benefit posting these.
- Someone mentioned posting of FYI meetings.
- Robin reviewed contents of our web page, what needs to be fixed, need to add photos and profiles where missing. No action was taken.

- b. **Discussion and Possible Motion:** To recommend board to purchase white polo shirts with BABCNC logo: Up to 12 @ \$43; 13-24 @ \$36/shirt; business cards for newer members (under \$25.00/box of 250 at city's printer) and orange EP door hangers, price TBD.
- Robin explained need for these polo shirts for the newer members, to have to wear at BABCNC outreach events such as Fire Station Open House, etc. Some recommended using our lapel pins. André does not like uniforms. Ellen recommended bringing colors for polo shirts with logos to next meeting. **No action taken.**

Motion: To approve purchase of business cards for new members (under \$25.00/box of 250 at city's printer) moved by Ellen, seconded by Rob; approved unanimously.

Motion: To approve ordering Emergency Preparedness door hangers (same as orange ones prepared years ago) for neighbors, HOAs, Fire Stations, etc., and taken to meetings, at the rate of \$300 for 2,500. Moved by Ellen; seconded by Andre; approved.

8. **Good of the Order** – None

9. **Adjournment:** Meeting adjourned at 2:03 pm.

Next Meeting Date: TBD