



## AGENDA

### Outreach Committee Meeting

Monday October 21, 2019 10:00 am – 11:00 am

Location: Jayde's Market @ the Glen Centre 2964 N Beverly Glen Cir, LA 90077

**Public Comment:** The public is welcome to speak. The meeting is being audiotaped. We request that any person wishing to speak, please fill out a Speaker Card, and agenda item #, and submit it to the presiding officer. These are a public record. A separate card should be filled out for each item on the Agenda. Comments on items not up for consideration on the Agenda will be heard during Public Comment. Public Comment is limited to 3 minutes per speaker unless waived by presiding officer.

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#### **1. Call to Order/Roll:**

**Outreach Committee** – Ellen Evans, Chair + R. Greenberg, N. Miner, M. Smith & A. Stojka

**2. Motion:** Approve October 21, 2019 Outreach Committee meeting Agenda.

**3. Motion:** Approve September 13, 2019 Joint Outreach & B&F Committee Minutes. (Attachment A)

**4. Public Comments** on non-agendized items within the jurisdiction of this committee

**5. Chair Report** – Update by Chair, Ellen Evans

**6. Discussion and Possible Motion:** Craft mission statement, goals and measures of success. Prioritize goals.

**7. Discussion and Possible Motion:** Assess committee bandwidth.

**8. Discussion and Possible Motion:** Review current assets (Attachment B), possible tools (website, mailing list, social media, events, outdoor advertising, etc.) and associated expenses to begin to match priorities with potential activities.

**9. Discussion and Possible Motion:** Discuss how to streamline process for creating social media posts.

**10. Discussion and Possible Motion:** Downgrade our Mailchimp account to a free account for a savings of ~\$360/year.

**11. Good of the Order** / Other items to agendize within jurisdiction of these committees

**12. Adjournment**

**Next Meeting Date: TBD**