

## MINUTES

### Outreach Committee Meeting

Friday November 15, 2019 11:30 am – 12:30 pm

Jayde's Market @ the Glen Centre 2964 N Beverly Glen Cir, LA 90077

- 1. Call to Order/Roll:** Chairwoman Ellen Evans called the meeting to order at 11:44 am.  
3 Present: Ellen Evans, Chair, Robin Greenberg & Maureen Smith; quorum met.  
2 Absent: André Stojka and Nickie Miner
- 2. Motion:** Approve Nov. 15, 2019 Outreach Committee Agenda. Maureen; Robin; 3/0/0; passed.
- 3. Motion:** Approve Oct. 21, 2019 Outreach Committee Minutes. Maureen; Robin; 3/0/0; passed.
- 4. Public Comments** on non-agendized items within the jurisdiction of this committee – None
- 5. Chair Report** – As of yesterday, our social media shows some modest progress with increased mailing list by 15, increased FB by 20, Twitter by 10, Instagram by 20: 65 people total. Analytics tags placed mid-September show average page views per day from 40 in October to 80 the last time. Ellen has made some website updates, posting current board picture and sent Webcorner revised links. Other areas of the page need to be re-written after the town hall. We are updating our profile photos and bios. Maureen will let board members know that we can use their election bios if they wish.
- 6. Discussion and Possible Motion:** Make task list for Getty Fire Town Hall promotion and assign tasks.
  - Continue to post weekly on social media;
  - Send flyer to EmpowerLA, CD4, CD5 & CD11, BCC & PPCC for their newsletters – (Done - cp)
  - Ask CD11 to confirm and then finalize the flyer (Pending reply from Lisa Cahill).
  - Push flyer out to Board another two times and post physically.

**Motion:** Budget \$25 be allotted for RSVP if over 200 people moved by Robin & seconded by Maureen; passed.
- 7. Discussion and Possible Motion:** Make task list for Getty Fire Town Hall logistics and assign tasks.
  - Get questions together. Four people have submitted questions – to be added to list below.
  - Marcia Selz will be moderator, per Robin.
  - Switch RSVP to a Google form, to allow for greater number of RSVPs without additional charge.
  - Ask for hand mics for speakers' table & get quote for mics from Skirball.
  - Get quote for projector from Skirball.
  - Ask presenters if it would be critical for their presentation to have a projector
  - Invite DOT today
  - Tables: Ask for two tables outside auditorium and tables for stage
  - Have two board members present at table to sign people in for our database

**Motion:** Increase budget by \$300 for projection & mics; moved by Ellen; seconded by Maureen; passed (added to B&F Cmte. motion for costs @ Skirball & placed on board agenda under B&F Cmte.)

## **ROUGH DRAFT WORKSHEET FOR PROGRAM**

### **I. INTRODUCTIONS:**

#### **Robin Greenberg, BABCNC Board President \_\_\_ Minutes**

- Opening Message
- Introduce the Board of the BABCNC
- And now, introduce our friend, Chairwoman of the Brentwood Community Council, Michelle Bisnoff,

#### **Michelle Bisnoff, Brentwood Community Council Chair \_\_\_ Minutes**

- Opening Message
- Introduce the Board of the Brentwood Community Council
- And now, introduce our friend and this evening's moderator, Marcia Selz

#### **Moderator, Marcia Selz –**

- Begin introductions of our Local Representative for Congressman Ted Lieu and Representatives from Council Districts 11, 5 and 4, all sitting in the front row:

#### **From the office of Ted Lieu, Congressman Representing 33<sup>rd</sup> District of California**

- Nicolas Rodriguez, District Director for Ted Lieu

#### **From the office of Council District 11, Councilmember Mike Bonin:**

- Lisa Cahill, Field Deputy, Pacific Palisades and Brentwood

#### **From the office of Council District 5, for Councilmember Paul Koretz:**

- Joan Pelico, Chief of Staff
- Debbie Dwyer Harris, Western District Director
- Jarrett Thompson, Bel Air Field Deputy

#### **From the office of Council District 4, for Councilmember David Ryu**

- Madelynn Taras, Field Deputy

#### **Speaker-Panelist Introductions – 40 minutes**

- Deputy Chief Armando Hogan, Deputy Chief Operations, West Bureau, LAFD
- Chris Ipsen or Surrogate, Los Angeles Emergency Management Department (LAEMD)
- Commanding Officer, Captain Victor Davalos, LAPD, West LA Station
- Captain Randall Goddard LAPD, West LA Station
- Tim Fremaux or Surrogate, LA Department of Transportation (LADOT)
- Walt Young, Deputy Executive Director and Park Ranger, Mountains, Recreation & Conservation Authority (MRCA):
- Marty Adams, Department of Water & Power:
- Michael Rogers, Facilities Director of the Getty:
- Antoine Kunsch, Defensible Space Coordinator, Resource Conservation District of the Santa Monica Mountains:
- Jack Wallis, Private Sector Emergency Preparedness Consultant

## **II. QUESTIONS FOR SPEAKERS ON THE PANEL:**

### **Chief Armando Hogan, LAFD:**

- What happened? The cause of the Getty fire?

### **Chris Ipsen or Surrogate from LA Emergency Management Dept. (EMD)**

- Coordination of the first responders
- RYLAN

### **Commanding Officer, Victor Davalos and/or Randall Goddard LAPD &/or SLOs Chris Ragsdale and Ralph Sanchez**

- Getting enforcement of “No Smoking in the Hillsides” We hear that there is a \$1,000 fine for no smoking in the hills. What else and how does that get done?

### **LAPD &/or LADOT’s Tim Fremaux or Surrogate RE: Traffic Control:**

- Evacuations
- When there is one exit for Mountain Gate and for Bel Air Presbyterian Church being evacuated, why was traffic diverted to gridlocked Mulholland rather than Sepulveda for evacuation?
- Gates: Who opens gates and how does that work?
- Towing: Who creates the roadway for fire truck to come down when there is no room for cars going up? Who has the authority?

### **Walt Young, Ranger, Mountains, Recreation & Conservation Authority (MRCA):**

- Brush

### **Marty Adams, of the Department of Water & Power:**

### **Michael Rogers, Facilities Director of the Getty:**

### **Antoine Kunsch, Defensible Space Coordinator, Resource Conservation District of the Santa Monica Mountains:**

- Regarding fire mitigation

### **Jack Wallis, Private Sector Emergency Preparedness Consultant**

- Regarding fire mitigation for homeowners

**8. Discussion and Possible Motion:** Review current outreach asset deployment progress and revisit goals. Deferred

**9. Discussion and Possible Motion:** Brainstorm future outreach event possibilities. Deferred

**10. Good of the Order**

**11. Adjournment:** Moved & seconded and the meeting adjourned @ 12:33 pm Next Date: TBD

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