



Minutes

Outreach Committee Meeting

Monday February 10, 2020, 4:30 p.m. – 6:00 p.m.

Location: Bel Air Association Office – 100 Bel Air Rd., Los Angeles, CA 90077

- 1. Call to Order/Roll:** Chair Ellen Evans called the meeting to order at 4:36 pm.
2 Present: Robin Greenberg, Ellen Evans
3 Absent: André Stojka, Nickie Miner and Maureen Smith
- 2. Motion:** Approve February 10, 2020 Outreach Committee Agenda. Ellen; Robin; 2/0/0; passed
- 3. Motion:** Approve November 15, 2019 Outreach Committee Minutes. (Attachment A) Ellen; Robin; 2/0/0; passed
- 4. Public Comments** on non-agendized items within the jurisdiction of this committee – None
- 5. Chair Report** – The Chair reported on continuing progress with building the Neighborhood Council’s ability to get information to stakeholders.
- 6. Discussion and Possible Motion:** Make task list for CD4 Candidate Forum and assign tasks: Tasks were assigned to members present.
- 7. Motion:** Allocate to a \$100 social media list-building campaign. Ellen; Robin; 2/0/0; passed
- 8. Discussion and possible motion:** Revisit newsletter discussion.

Newsletter could:
 - Publicize community events
 - Publicize City info
 - Have people submit photos
 - Spotlight area organizations
 - Get material from committees**Motion:** Initiate a monthly newsletter. Ellen; Robin; 2/0/0; passed
- 9. Discussion and Possible Motion:** Website review and update. Webcorner should give a weekly update. Ask committees to review pages and submit material.

Motion: Committees should submit material to update web pages and include instructions on getting involved. Ellen; Robin; 2/0/0; passed
- 10. Discussion and Possible Motion:** Brainstorm future outreach event and ongoing outreach activity possibilities.

Event Possibilities around November election –

- Proposition party
- Reach out to Congressional and State reps. Ask Adam Schiff (find out who is rep). Kamala. Richard Bloom. Nancy Pelosi.

Other possibilities

- Scott Weiner
- Sheila Kuehl (regular council meeting)

Ask Wonderland what project they are having next and how we can get involved.

Visit with Marymount. Get them involved.

11. Good of the Order / Other items to agendaize within jurisdiction of these committees

12. Adjournment

Next Meeting Date: TBD