

**MINUTES**  
**Virtual Outreach Committee Meeting**  
**Monday, May 18, 2020, Noon – 2:00 pm**

1. **Call to Order and Roll Call:** Ellen Evans, Committee Chair, called meeting to order at 1:13pm.  
**4 Present:** Ellen Evans, Robin Greenberg, Nickie Miner, Maureen Smith; **1 Absent:** André Stojka
2. **Motion:** Approve May 18, 2020 Outreach Committee meeting Agenda.  
**Moved** by Robin; **seconded** by Maureen; **4/0/0; passed.**
3. **Motion:** Approve February 10, 2020 Outreach Committee Minutes. (Attachment A)  
**Moved** by Ellen; **seconded** by Robin; **4/0/0; passed.**
4. **General Public Comments**
5. **Chair Report** – Update by Chair, Ellen Evans  
- The chair reported on the 5/15 blood drive at Bel Air Association, on website issues and on social media metrics. Standing rules should be agendizes promptly.
6. **Discussion and Possible Motion:** That the BABCNC Board approve expenditure for 13,100 postcards to be mailed in the BABCNC territory in amount of \$4,019.47 (Attachment B)  
**Moved** by Ellen; **Seconded** by Robin; **3 yes; 0 no; 1 abstained;** Nickie; **passed**
7. **Discussion and Possible Motion:** Create 100 single-sided lawn signs with logo reminding people about social distancing and masks for \$491.99.  
**Public Comment** was given by Chuck Maginnis, Nickie Miner, Heather Roy and discussion held.  
**Motion:** To allocate approx. \$300 for 50 single-sided lawn signs **Moved** by Ellen; **Seconded** by Robin; **4 yes; 0 no; 0 abstentions; passed**
8. **Discussion and Possible Motion:** Create 200 custom logo 2-ply cotton washable masks with logo for \$1990. **Tabled.**
9. **Discussion and Possible Motion:** Create 100 custom logo neck gaiters for \$1520.57 **Tabled.**
10. **Discussion and Possible Motion:** Increase the budget for the EP door hangers to \$900 to get bigger hangers and logo refrigerator magnets. Ellen noted quote we had was for much smaller sized door hanger; raise allocation to \$900.00  
**Moved** Ellen; **seconded** Robin; **Public Comment** was given by Chuck; discussion held.  
**Amendment:** Take this to EP committee to design with what they want; **moved** by Ellen. Ellen moved to table and withdraw her motion. **Motion withdrawn.**
11. **Discussion and Possible Motion:** Review and discuss current outreach efforts and assess future outreach strategies and needs in light of COVID-19.

**12. Discussion and Possible Motion:** Brainstorm future virtual events.

- Robin: Have a couple of important people to speak as a virtual NC town hall.
- Ellen: Reached out to County for a Public Health person.
- Maureen: Sheila Kuehl with Dr. Ferrer has done Face time/Zoom meetings.
- Nickie stepped out briefly @ 1:52.

**13. Good of the Order**

- Robin loved the blood drive; thanks to Ellen.
- Heather asked and was told Jamie is working on asking Tree People to hold a blood drive there.

**14. Adjournment** Moved by Robin, seconded and the meeting adjourned at 1:53pm.

**Next Meeting Date: TBD**

**BABCNC Website: [www.babnc.org](http://www.babnc.org)**

**Office E-mail: [council@babnc.org](mailto:council@babnc.org)**

**Office Telephone: (310) 479-6247**