



MINUTES
Outreach Committee Meeting
Monday, January 11, 2021 12:00 pm – 2:00 pm

1. **Call to Order and Roll Call:** Ellen Evans, Committee Chair, called meeting to order at 12:01 pm. **4 Present:** Ellen Evans, Robin Greenberg, Nickie Miner and André Stojka.; **3 Absent:** Mindy Mann, Heather Roy, Maureen Smith.
2. **Motion:** Approve January 11, 2021 Outreach Committee meeting Agenda. **Moved** by André; **seconded** by Robin; **4/0/0; passed.**
3. **Motion:** Approve December 7, 2020 Outreach Committee Minutes. **Moved** by André; **seconded** by Nickie; **4/0/0; passed.**
4. **General Public Comments**
Robin commented on the status of the Election Committee’s trifold brochure.
5. **Chair Report** – Update by Chair, Ellen Evans
Chair reported transfer of election outreach duties to the Election Committee. The committee will turn their attention to website content.
6. **Discussion:** Review recent newsletter and pick and assign topics for upcoming newsletter. The committee planned the January newsletter and discussed topics for future newsletters. Future newsletters will include topics on newly-protected trees, up-to-date COVID vaccine sources, and state bills related to housing.
7. **Discussion:** Comprehensive website review. The committee went through the website page by page and discussed improvements. More neighborhood photos are needed. A “scrapbook” section on neighborhood history will also be added. The committee decided to invite submissions from stakeholders for these items. We will work with our webmaster to get current agendas and minutes on the front page, to update links, to add a ‘got a problem’ page, and to put a newer picture on the “about” page. We will find out whether photos can be “tagged”. We will make sure that stakeholders have an ability to contact individual board members through the website. We will also put newsletters on the website.
8. **Discussion:** Standing rules regarding passwords for digital media and other accounts. Chair mentioned that an alias will be established for social media account passwords. The target for this alias can be transferred to different babcnc.org email addresses as necessary.
9. **Good of the Order** Robin mentioned the passing of Don Loze’s wife and of LAFD Captain George Roque who served at a nearby station and left a wife and four children.

10. Adjournment Moved by Ellen and the meeting adjourned at 1:10 pm.

Next Meeting Date: February 8, 2021 12:00 pm