



## AGENDA

### Outreach Committee Meeting

**Monday, February 8, 2021 Noon – 1:30 pm**

To Join Meeting Dial (888) 475-4499 or (669) 900-6833

Webinar ID: 943 6133 3153

[tiny.cc/BABCNCOutreachMeeting](https://tiny.cc/BABCNCOutreachMeeting)

- In conformity with the Governor's Executive Order N-29-20 (March 17, 2020) and due to concerns over COVID-19, the Bel Air-Beverly Crest Neighborhood Council Committee meeting will be conducted virtually. Members of the public who wish to listen to the meeting or participate in public comment to the Neighborhood Council Committee must dial (888) 475-4499 (toll-free) or (669) 900-6833, enter 943 6133 3153 and then press # to join the meeting. You may also join by using the link above. Instructions on how to sign up for public comment will be given to listeners at the start of the meeting.
  - **Public Comment:** The public is welcome to speak. When the Committee considers agenda item “Public Comments,” the public has the right to comment on any matter that is within the Committee’s jurisdiction. Public comment is limited to one minute per speaker unless waived by the presiding officer. Please note, under the Brown Act, the Committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, issues raised by a member of the public may become the subject of a future Board or Committee meeting. The public may signal that they will make public comment by clicking the ‘raise hand’ button via Zoom or by dialing \*9 (if joining the meeting via telephone) to ‘raise hand’ when prompted by the presiding officer. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Committee’s jurisdiction will be heard during the General Public Comment period.
1. **Call to Order/Roll:**  
Outreach Committee: *Ellen Evans, Chair; Robin Greenberg, Heather Roy, Mindy Mann, Nickie Miner, Maureen Smith, André Stojka*
  2. **Motion:** Approve February 8, 2021 Agenda
  3. **Motion:** Approve January 11, 2020 Minutes
  4. **Public Comments** on non-agendized items within the jurisdiction of these committees
  5. **Chair Report**
  6. **Discussion:** Election promotion.
  7. **Motion:** To approve up to a \$250 expenditure for Twitter ads to recruit candidates for elected seats.

8. **Motion:** To approve up to a \$200 expenditure for Facebook ads to publicize ballot request procedure.
9. **Motion:** To approve up to a \$50 expenditure paid to Facebook for Instagram ads to recruit candidates for the youth seat.
10. **Discussion:** Review recent newsletter and pick and assign topics for upcoming newsletter.
11. **Discussion:** Website update progress review.
12. **Discussion:** March 7 blood drive promotion.
13. **Discussion:** Standing rules regarding passwords for digital media and other accounts.
14. **Good of the Order**
15. **Adjournment** Next Meeting Date: March 8, 2021, Noon

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