



**MINUTES**  
**Outreach Committee Meeting**  
**Monday, March 1, 2021 Noon – 1:30 pm**

1. **Call to Order and Roll Call:** Ellen Evans, Committee Chair, called meeting to order at 12:01 pm.  
**6 Present:** Ellen Evans, Robin Greenberg, Mindy Mann, Nickie Miner, Maureen Smith, Heather Roy ; **1 Absent:** André Stojka.
2. **Motion:** Approve March 1, 2021 Outreach Committee meeting Agenda.  
**Moved** by Maureen; **seconded** by Nickie; **6/0/0; passed.**
3. **Motion:** Approve February 8, 2021 Outreach Committee Minutes.  
**Moved** by Maureen; **seconded** by Nickie; **6/0/0; passed.**
4. **General Public Comments**  
No public comments.
5. **Chair Report** – Update by Chair, Ellen Evans  
The chair reported on some social media election promotion.
6. **Discussion and possible motion:** Review social media posts and current candidate lists and develop an ad plan for candidate recruitment for the election. The committee reviewed the registered candidates page, noting openings. Plans were made to create advertisements. It was suggested that Commercial/Office Enterprises seat and Public Educational Institutions seat flyers be created and dropped off at relevant locations. In addition, it was noted that outreach to parents was in order for the youth seat. At the time of the meeting, the plan was to spend the previously-allocated budget on Twitter promotions.
7. **Discussion:** Review recent newsletter and pick and assign topics for upcoming newsletter. Mindy agreed to write something about the Rim of the Valley legislation and about her Ad Hoc Environmental Committee meeting. Robin agreed to write about the Metro meeting and the Forestry meeting.
8. **Discussion:** Website updates progress review. We got the newsletter on the site and asked to have the calendar events link back to the committee pages.
9. **Discussion:** March 7 blood drive. Blood drive was discussed.

**10. Good of the Order**

**11. Adjournment:** Moved by Heather, seconded by Maureen and the meeting adjourned at approximately 1:05 pm.

**Next Meeting Date: March 8, 2021, 12:00 pm**