



MINUTES
Outreach Committee Meeting
Monday, March 22, 2021, 12:00 pm - 1:00 pm

1. **Call to Order and Roll Call:** Ellen Evans, Committee Chair, called meeting to order at 12:00 pm.
6 Present: Ellen Evans, Robin Greenberg, Mindy Mann, Nickie Miner, Maureen Smith, André Stojka; **1 Absent:** Heather Roy. Mindy Mann left the meeting at 12:20 pm. André Stojka left the meeting around 12:45.
2. **Motion:** Approve March 22, 2021 Outreach Committee meeting Agenda.
Moved by André; **seconded** by Maureen; **6/0/0**; **passed**.
3. **Motion:** Approve March 15, 2021 Outreach Committee Minutes.
Moved by André; **seconded** by Maureen; **5/0/1**; **passed**.
4. **General Public Comments**
None.
5. **Chair Report** – Update by Chair, Ellen Evans
Nothing outside of agenda item.
6. **Discussion and Possible Motion:** Review social media posts, social media, website analytics and current candidate list. Develop outreach plans to fit upcoming election needs. Next steps are making stakeholders aware of the need to request a ballot in order to participate in the election and then to ensure that stakeholders return ballots. Materials for the first will be prepared for the next meeting. We will prepare material for stakeholder groups to share with stakeholders. In addition we will ask stakeholders to send us pictures of their ballots so that we can see whether ballots received are accurate. With regard to selection candidates, Robin will reach out to Stephen Wise and AJU and Maureen will reach out to Leo Baeck. Ellen will email the election timeline to board members.
7. **Good of the Order**
Robin is happy about the number of candidates.
8. **Adjournment** Moved by Robin, seconded by Nickie and the meeting adjourned at 12:53 pm.

Next Meeting Date: March 29, 12:00 pm