



MINUTES
Outreach Committee Meeting
Monday, March 29, 2021, 12:00 pm - 1:00 pm

1. **Call to Order and Roll Call:** Ellen Evans, Committee Chair, called meeting to order at 12:05 pm. **6 Present:** Ellen Evans, Robin Greenberg, Mindy Mann, Robert Schlesinger, Maureen Smith, André Stojka; **2 Absent:** Nickie Miner, Heather Roy. Nickie Miner arrived at 12:13 pm and Heather Roy arrived at 12:16 pm. **Note that Robert Schlesinger has joined the Outreach Committee.**
2. **Motion:** Approve March 29, 2021 Outreach Committee meeting Agenda. **Moved** by André; **seconded** by Mindy; **6/0/0; passed.**
3. **Motion:** Approve March 15, 2021 Outreach Committee Minutes. **Moved** by André; **seconded** by Mindy; **6/0/0; passed.**
4. **General Public Comments**
None.
5. **Chair Report** – Update by Chair, Ellen Evans
Nothing outside of agenda item.
6. **Discussion and Possible Motion:** Review materials regarding ballot requests for clarity and layout and make outreach plans. Decide whether the impact of further printed material would justify potential expense and plan accordingly. Committee reviewed a draft of the new BABCNC web election page that focuses on ballot request and submission with an eye towards clarity and readability. Robert Schlesinger agreed to take a photo of our dropbox to put on the page. We will ask board members to request ballots so that we make sure everyone is clear on the process and also to make sure the Clerk's office is sending correct and accurate ballots to stakeholders.
7. **Adjournment** Moved by Nickie, seconded by Maureen and the meeting adjourned at 1:25 pm.

Next Meeting Date: TBD