

Building a Better Community

MINUTES Outreach Committee Meeting Monday, April 12, 12:00 pm - 1:00 pm

- Call to Order and Roll Call: Ellen Evans, Committee Chair, called meeting to order at 12:03 pm. <u>7 Present</u>: Ellen Evans, Robin Greenberg, Mindy Mann, Nickie Miner, Heather Roy, Robert Schlesinger, Maureen Smith, André Stojka; Heather Roy left the meeting at 12:37 pm.
- Motion: Approve April 12, 2021 <u>Outreach Committee</u> meeting Agenda. <u>Moved</u> by Andre; <u>seconded</u> by Mindy; <u>8/0/0</u>; <u>passed</u>.
- 3. <u>Motion</u>: Approve March 29, 2021 <u>Outreach Committee</u> Minutes. <u>Moved</u> by André; <u>seconded</u> by Maureen; <u>8/0/0</u>; <u>passed</u>.
- 4. General Public Comments No public comments.
- 5. Chair Report Update by Chair, Ellen Evans Chair declined to report on items not on the agenda.
- 6. **Discussion and Possible Motion:** Plan and review promotional materials for ballot requests and develop promotion strategy to drive election turnout. Committee reviewed the procedures for requesting ballots and discussed ways to encourage stakeholders to request ballots. It was noted that the process is very cumbersome.
- 7. **Discussion and Possible Motion:** Review April newsletter and assign topics for May newsletter. Newsletter was reviewed; topics were not assigned.
- 8. Good of the Order: None.
- 9. Adjournment Moved by Andre, seconded by Maureen and the meeting adjourned at 12:51 pm.

Next Meeting Date: April 19, 2021, 12:00 pm