



MINUTES
Outreach Committee Meeting
Monday, April 19, 12:00 pm - 1:00 pm

1. **Call to Order and Roll Call:** Ellen Evans, Committee Chair, called meeting to order at 12:00 pm.
8 Present: Ellen Evans, Robin Greenberg, Mindy Mann, Nickie Miner, Heather Roy, Robert Schlesinger, Maureen Smith, and André Stojka.
2. **Motion:** Approve April 19, 2021 Outreach Committee meeting Agenda.
Moved by Nickie; **seconded** by Andre; **8/0/0; passed.**
3. **Motion:** Approve April 12, 2021 Outreach Committee Minutes as circulated but with corrections to reflect that Robert Schlesinger as a committee member.
Moved by Ellen; **seconded** by Mindy; **8/0/0; passed.**
4. **General Public Comments**
No public comments.
5. **Chair Report** – Update by Chair, Ellen Evans
Chair declined to report on items not on the agenda.
6. **Discussion and Possible Motion:** Plan and review promotional materials for ballot requests and develop promotion strategy to drive election turnout. Committee worked on website updates and discussed election logistics. Making a ballot request instructional video was suggested. It was decided that if we use promoted social media posts, they should direct people to our website.
7. **Discussion and Possible Motion:** Assign topics for May newsletter.
Topics were assigned.
8. **Good of the Order:** None.
9. **Adjournment** Moved by Robin, seconded by Andre and the meeting adjourned at 12:58 pm.

Next Meeting Date: May 10, 2021, 12:00 pm