



MINUTES
Outreach Committee Meeting
Monday, May 10, 2021, 12:00 pm - 1:00 pm

1. **Call to Order and Roll Call:** Ellen Evans, Committee Chair, called meeting to order at 12:00 pm.
7 Present: Ellen Evans, Robin Greenberg, Mindy Mann, Nickie Miner, Robert Schlesinger, Maureen Smith, André Stojka; **1 Absent:** Heather Roy.
2. **Motion:** Approve May 10, 2021 Outreach Committee meeting Agenda.
Moved by Nickie; **seconded** by Robert; **7/0/0; passed.**
3. **Motion:** Approve April 19, 2021 Outreach Committee Minutes.
Minutes were not available.
4. **General Public Comments**
None.
5. **Chair Report** – Update by Chair, Ellen Evans
Chair updated on BONC meeting election discussion. Numerous problems reported by NCs including locked ballot drop-boxes. DONE and Clerk’s office perceive the election as going well. Turnout is very low across the board, and further spending seems problematic.
6. **Discussion and Possible Motion:** Finalize plans for driving election turnout. Review web page for clarity and content. Decide whether to spend the allocated social media budget. Consensus was that further spending was unwarranted. Plans were made to flag the deadline for ballot requests in future communications, particularly the May newsletter, and on our web page. The newsletter draft will be reviewed by the committee and Larry for clarity and content of election story.
7. **Discussion and Possible Motion:** To spend \$271.35 for 2000 double-sided, large-sized color printed door hangers promoting responsible tree trimming.
Motion: To create a door-hanger or other media in conjunction with the Ad Hoc Environmental Committee to better publicize nesting season and tree trimming, and to do so in January of 2022 so that we can distribute ahead of the arrival of brush clearance notifications.
Moved by Ellen; **seconded** by Robert; **7/0/0; passed.**
There were concerns about the timeliness of the effort this year. Art work, as well, was not available ahead of the meeting, and the public was unable to review. It was also decided to put an article on this topic in the newsletter.
8. **Discussion and Possible Motion:** Review May newsletter progress.
The May newsletter will go to committee members this week.

9. Adjournment Moved by Andre, seconded by Maureen and the meeting adjourned at 1:05 pm.

Next Meeting Date: May 24, 12:00 pm