

Bel Air-Beverly Crest Neighborhood Council  
Outreach Committee  
Asset Snapshot - Year Over Year Review  
June 13, 2021

Website

59 page views/day vs. 52 in May 2020.

Mailing List

755 subscribers vs. 678 in May 2020 but down slightly since fall.

Facebook

444 followers vs. 325 in May 2020.

Instagram

302 followers vs 144 in May 2020.

Twitter

We have 447 followers vs. 401 in May.