



MINUTES

Outreach Committee Meeting

Monday, August 16, 2021 12 P.M. - 1:00 P.M.

1. Call to Order/Roll: Chair Greenberg called the meeting to order at 12:05 P.M., at which time there were **7 present**; Robin Greenberg Chair, Nickie Miner, Robert Schlesinger, André Stojka, Mindy Mann, Maureen Smith, Travis Longcore, and **1 absent**: Heather Roy.
2. Motion: Approve August 16, 2021 Agenda: Moved by Members Stojka & Miner; 7-0-0; passed.
3. Motion: Approve August 9, 2021 Minutes: Moved by Members Miner & Stojka; 7-0-0; passed.
4. Public Comments on non-agendized items within the jurisdiction of this committee: None
5. Chair Report: None
6. Discussion and Possible Motion: The Committee worked on the draft August newsletter and discussed possible articles for future newsletters, e.g., what we do as a NC, the upcoming Congress of Neighborhoods, street racing on Mulholland and collecting photographic images for future use. The newsletter would be further worked on and sent sometime later in the week.
7. Discussion and Consideration of The WebCorner's Proposal 2021 on website upgrade and The WebCorner's Operations Manual provided by Rob Adams since last meeting. (*See Attachments*)

Chair Greenberg introduced this item. Member Stojka would like this if it modernizes our website, making the website an important part of our community that people can count on. Chair Greenberg asked if we have a motion to recommend to the board the one-time fee of \$2500 and monthly maintenance fee of \$199/month. President Longcore noted that someone needs to develop the proposal further and that we should have a Budget & Finance Committee meeting to let the board know about this.

President Longcore related that while we currently pay \$6.00/person per month for our Google Workspace account, most on the board as well as those stakeholders who are afforded an email address are not using the variety of tools provided by that account other than the email address. He noted that consolidating that change to \$3.50/month with the web provider could offset the additional monthly maintenance cost. He reiterated the need to develop the scenario with some supporting documentation before making a recommendation to the board.

Member Miner expressed concern about switching to the emails provided by Web Corner and thinks as long as we have Google Drive, people could learn more about it and use it. Mindy recommended asking board members how they use the existing features other than for emails.

8. Good of the Order: None
9. Adjournment: Meeting adjourned @ 12:57 P.M.

Next Meeting: Monday September 13th @ Noon