



**Bel Air-Beverly Crest Neighborhood Council
 Outreach Committee Meeting (Virtual)
Monday October 11, 2021 12 P.M. – 1:00 P.M.**

MINUTES

Name	P	A	Name	P	A
Robin Greenberg, Chair	X		Nickie Miner, Secretary	X	
Robert Schlesinger		X	Andre Stojka	X	
Mindy Mann	X		Heather Roy		X
Maureen Smith	X		Travis Longcore, Ex Officio		X

1. **Call to Order** Chair Greenberg called the meeting to order at 12:06 P.M.
2. **Flag Salute**
3. **Roll Call** 5 present; 3 absent
4. **Approval of Agenda**
Motion: Approve October 11, 2021 Agenda **moved** by Members Mann & Stojka;
approved by **5-0-0**.
5. **Approval of the Minutes**
Motion: Approve September 8, 2021 Minutes (Attachment A) **moved** by Members Smith & Greenberg; **passed** by **4-0-1** with Member Stojka abstaining.
6. **General Public Comment:** None
7. **Chair Report:** Chair Greenberg expressed appreciation for our outgoing newsletters as led by Member Stojka and those who have submitted articles, noting that it is a good way to reach the public.

Old & New Business

8. **Update, Discussion & Possible Motion Regarding Upgrade to the BABCNC Website**
 The Budget and Finance Committee met on 09/27 and recommended that the Board allocate increased funds to the budget for a website upgrade by adding \$3,500 to the \$2,000 already allocated, total \$5,500 for FY2021-2022 and increase monthly fees from \$150 to \$200 a month.

The B&F Committee also recommended that the Outreach Committee find a vendor and make its recommendation(s) to the Board. According to recent Monthly Profile by DONE, NCs can use any Web Service Provider that is approved by their NC board. A contract may be required.

Chair Greenberg related that we previously had Rob Adams, President of Webcorner, speak to us about the upgrade. She visited his new office, noting that we are all welcome to visit. She noted that we had a B&F meeting and Treasurer Levotman recommended that we get a comparison list of different website providers before making a decision. She just sent us a list of about 18 neighborhood councils that did the upgrade with the Webcorner. She called two, spoke to Leonard Shaffer of Tarzana NC who said that Tarzana did the upgrade, had no problems, and thinks it is a good thing to do; Sherman Oaks' NC didn't call back. She noted that the Budget & Finance Committee budgeted the money if and when we decide.

Discussion was held on the need to examine websites, find out if those who are using them have any serious issues working with them. Discussion was held on the need to increase our database and possible ideas, including making sure that the next time we send a postcard out, make a point of having something in there to invite people to sign up for emails, have something on the website, and ask HOA reps to send word to their communities to sign up for BABCNC notices; let them know what they'll be getting is valuable information and worth their while.

9. **Begin creating an October newsletter:** Member Stojka noted that in the last few newsletters we never said that your NC is working for you, we will send you what you need to participate if you let us know who you are. Member Smith noted that some publications send a notice saying the issue is out, and the notice leads you to the website.

The committee discussed possible stories, including but not limited to Birdsongs by Member Mann, a Scrapbook article on the big broadcast tower at Mulholland and Coldwater Canyon by Member Stojka; How AB9-10 will change housing in our hillsides, by Member Hall; the status of CD5 and the Metro lane; hardening fire season; trick or treats; Stone Canyon history, the creek, sycamores & what's blooming this time of year; Governor's banning of gas-powered leaf blowers, a link to the website of party houses, and announcements such as the Tree People's Symposium on Open Space Thursday October 21st & the Board vacancy for Private Schools K-6. Member Smith will write something on the September Congress of Neighborhoods. Member Mann will do an article on gas powered leaf blowers.

Brief discussion was held on possibly sending a newsletter one time to reach people.

10. **Good of the Order**

11. **Adjournment** 1:00pm. Next Meeting Date: Monday 10/18 @ Noon to go over newsletter

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