



**SPECIAL MEETING -- OUTREACH COMMITTEE MINUTES**

**Thursday, May 11, 2017 1:00 pm**

**Location: The Shack in the Back @ the Bel Air Restaurant**

**662 North Sepulveda Blvd., Los Angeles, CA 90049**

- 1. Call to Order & Roll Call:** Meeting was called to order at 1:05 pm, with 4 members present and 4 absent; Nickie arrived shortly thereafter, with 5 members total 3 absent.

Name	P	A	Name	P	A
Robin Greenberg	X		Larry Leisten	X	
Nickie Miner	X		André Stojka	X	
Jacqueline Le Kennedy		X	Kathy Copcutt		X
Maureen Smith		X	Matt Post	X	

- 2. Approval of May 11, 2017 Agenda** (per Bylaws, Article VIII, Section 2, p.20) Larry **moved**; André **seconded**; agenda was **approved**.
- 3. Approval of April 5, 2017 Minutes** **moved** by Andre; **seconded** by Larry. **2 yes; 0 no; 3 abstentions**: Larry, Andre and Matt, who were not present at the previous meeting.
- 4. Public Comments** – Maureen Levinson came to the meeting today to request that the Outreach Committee acknowledge Fire Station #37 in addition to Fire Stations #99 and #71, the latter two of which are holding Fire Service Day outreach events this month, #99 on Saturday 05/13 & #71 a Pancake Breakfast on 05/21. Maureen related that Fire Station #37 is on Veteran, north of Wilshire. They have an open-door policy. Robin noted that #37 is the station where Robin takes items collected for the “Welcome Home Project.” Maureen asks that we not forget #37 as a neighborhood council.
- 5. Chair Report** – Robin Greenberg
- 6. Discussion & Possible Motion:** To recommend to the Board that they approve purchase of 10 Pole Banners double sided, totaling \$5,591.44, taxes included. (See attachment.) **Moved** by Larry; **seconded** by Andre; **5 yes; 0 no; 0 abstentions; passed**. Will bring this to the Board for approval, and further discussion of locations for the pole banners, e.g., Laurel Canyon Blvd., Benedict Canyon, and Sunset near UCLA.
- 7. Discussion & Possible Motion:** To recommend to the Board that they approve purchase of advertising on one bus shelter at Sepulveda & Getty Center Dr. @ for \$3,000 for one month + one-time production cost of \$50. #: 0WL2147 I **NO ACTION**
- 8. Discussion & Possible Motion:** To recommend to the Board that they approve other outreach expenditures – to be discussed – prior to the end of the fiscal year.
- 9. Discussion of ideas for future outreach events/activities.** Committee discussion was held on use of social media, including Next-Door to get the word out about our meetings. In discussing use of a newsletter, Matt noted that “there has to be a goal.” **Agendize**: Request a traffic study report on what changes took place as a result of traffic officers being at the signal of Mulholland and Nicada.
- 10. Motion to Determine Outreach Committee Meeting Dates & Location** **NO ACTION**
- 11. Adjournment:** Meeting adjourned 2:30 pm.