



**Bel Air-Beverly Crest Neighborhood Council Outreach Committee Meeting (Virtual)  
Monday January 23, 12:00 P.M.**

**DRAFT MINUTES**

Name	P	A	Name	P	A
André Stojka, Chair	X		Nickie Miner	X	
Robert Schlesinger	X		Robin Greenberg	X	
Mindy Rothstein Mann	X		Maureen Smith	X	
Patricia Templeton	X		Travis Longcore, <i>Ex Officio</i>		X

- Meeting was called to order at 12:06 pm.
- The agenda was approved as moved by Mann and Smith.
- The December 19, 2022 minutes (Attachment A) were approved as moved by Smith and Miner.
- There was no general public comment on items not on the adopted agenda. Mirco Gross was invited to speak but said he'd rather come back to the full Board meeting.
- There was no Chair Report

**Old & New Business (Discussion & Possible Motion)**

- **Update, Discussion & Possible Motion RE planning a BABCNC Community Open House**  
 Andre asked Mindy if she had received any responses to the letter to the committee heads and board members re: the proposed open house at the Tree People. Mindy said she had 2 responses. Andre and the committee members discussed having attendance at the open house mandatory for committee heads and board members so that 11 or 12 committees were represented at tables. It was decided that Andre and Mindy would send out another letter.
- **Discussion & Motion** to recommend that the Board approve to hold our event at TreePeople on April 23, 2023, from 1:00 PM to 4:00 PM and pay \$350.00 for a cleanup fee.
- **Discussion & Motion** to create a budget of up to \$1000 for the event and \$250 for social media for the Open House for NC approval at a future board meeting date.
- A **motion** to spend \$350.00 for cleanup at TreePeople on April 23<sup>rd</sup> 1:00-4:00 PM, \$250.00 marketing, and Preliminary Budget \$1250 **passed** as **moved** by Smith & Miner.
- **Discussion** on how we will include a celebration of our 20-year anniversary:  
 Committee members felt it was appropriate to celebrate our 20<sup>th</sup> year anniversary at the Tree People, inviting the electeds to speak and hand out certificates to the board members.

- **Discussion** on how to improve our email list for wider exposure.
  - Placing a link in neighborhood association newsletters
  - Asking KCRW, Valley News, LA Times, BH newspapers, Association newsletter to include our Open House article and QR codes
  
- **Begin creation of the February newsletter.**
  - Begin Creation of the February Newsletter:
  - Elections: Patricia
  - Photos of Mudslides and article: Mindy
  - Recycling Table Scraps: Robin
  - 20<sup>th</sup> anniversary: Mindy and Andre
  
- Meeting adjourned at 1:05 pm

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