

May 16, 2023

KAM

COASTAL DEVELOPMENT

Members of the Planning Commission
Los Angeles City Hall
200 N. Spring Street, Suite 525
Los Angeles, CA 90012
RE: CPC-2023-135-CU-DRB-SPP-MSP

SUBJECT: Letter in support of EF International Language Campus

Dear Honorable Planning Commissioners:

I represented Frontier Ventures and William Carey International University during the sale of the Pasadena site. We understood the sensitivities of the adjacent residential community that surrounds the Pasadena campus. And that includes education tenants that were operating on the site at the time of the sale of the property to EF.

EF is truly a fabulous organization to work with. Their entire team was extremely accommodating and respectful to the existing schools on the campus, and the surrounding neighbors.

We went through a very unique purchase and sale in order to allow a number of schools to remain on campus while EF was permitting and starting construction. They helped my client, the university, navigate sensitive issues related to the history of the school. They were very respectful of the history, including a meticulous plan to preserve many important buildings on the site.

The campus which meant so much to many people for a long time is now well-positioned to stay a vibrant center for learning for generations, thanks to EF.

This is an impressive and respectable organization. If our experience is any indication, and it should be, EF will demonstrate their best intentions in Bel Air, and work with the community in a transparent, inclusive way. They created life and vibrancy in Pasadena that lifted everyone up – on and off the campus. They will do the same in Bel Air.

Best regards,



Keith Mathias
President
KAM Coastal Real Estate Group

Cc: Councilmember Katy Yaroslavsky, City Council District 5
Katie Knudsen, City of Los Angeles Planning Division