



Draft Minutes

**Bel Air-Beverly Crest Neighborhood Council Outreach Committee Meeting
Thursday February 22, 2024 at 10:00 A.M.**

Name	P	A	Name	P	A
André Stojka, Chair	X		Robin Greenberg	X	
Robert Schlesinger		X	Nickie Miner	X	
Mindy Rothstein Mann	X		Maureen Smith		X
Mirco Gros	X		Alonzo Wickers		X
Patricia Templeton	X		Travis Longcore, <i>Ex Officio</i>		X

Chair Stojka called the meeting to order at 10:00 A.M., with three members present initially. Member Mann arrived at 10:04 A.M., Templeton at 10:06; and Miner at 10:10 A.M. quorum was met with a total of 6 present and 4 absent. Quorum was lost at 11:02 A.M., when Member Templeton left.

1. **Motion** to approve the February 22, 2024 Agenda
2. **Approval of the Minutes**
Motion: Approve the January 25, 2024 Minutes (Attachment A)
3. **General Public Comment:** None.
4. **Chair Report:**
 - Status of Newsletter – report to Community
 - Status Report of Website and Web Corner
5. **Discussion & Possible Action on Outreach Discussion Topics:**
Discussion was held on outreach ideas including but not limited to the following:
 - Consideration to increase Mailchimp subscription to improve communication campaigns to the neighborhood – for increased flexibility
 - Consideration to leverage mailing/emailing outreach to increase awareness of NC and increase subscription
 - Leverage QR code to make subscribing easier for our residents:
Motion to create a QR Code passed by all present and voting, as moved by Gros.
 - Renew efforts to ensure newsletters and information from NC is shared at neighborhood association meetings.
 - Discuss possible use of Google Analytics

The meeting adjourned at 11:20 A.M. with next meeting date to be determined.