

Attachment "C" Board Member Election Outreach Participation Request

Dear Board Members:

The Outreach Committee will be developing a social media campaign to encourage our stakeholders to be more involved and to run for Neighborhood Council seats.

We are asking you to either write a few words that we can use as a quote on materials or (better yet) make a short video. We will edit your videos and written submissions to create our social media campaigns.

We would like to start creating material ASAP. If you are interested in participating but want extra guidance please email the committee at outreach@babnc.org.

If you are making a video, please be sure to say your name and position on the Council at the beginning of the video. We can use videos shot in landscape or portrait orientation. They should be very brief - 30 seconds or shorter.

Here are some questions that may inspire a word or two:

What inspired you to participate in the Neighborhood Council?

What issue motivates you? What do you think the NC can do?

Is there something that surprised you about the way that the board works?

How do you have an impact?

Is there something that you learned participating in the NC?

Is there somebody that you met who you really like?

Have you had any learning experiences?

Is there anything about city government that upsets you?

What's the best thing you've seen the NC do during your tenure?

Who should participate?